

BE BRAVE AND GO FOR IT!

You need to be brave if you really want that ideal job you've pictured for yourself. This may mean stepping out of your comfort zone and taking up new challenges. Spend five or ten minutes thinking of ways you can be braver in your job shopping. Don't be afraid to come up with ideas that will take you out of that familiar comfort zone. Try to find new challenges and avoid shopping in the old familiar places.



JOB SHOPPING



GET SHOPPING!

Below are ten ideas to get you started on a brave new approach to your job shopping. Put a tick against all those tips you think you can realistically use. You need to:

- CHEER UP THE SHOP ASSISTANT.**
Create your own luck by talking to as many people as possible, even if it's to ask for help. Practice with people who are paid to be nice back to you!
- DON'T DODGE THE CHARITY BOX.**
Sometimes you need to give to receive. Gain some voluntary experience in your local community such as hospital radio or befriending adults with learning disabilities.
- LET SOMEONE GO IN FRONT OF YOU.**
Don't rush, take your time and keep smiling. You never know who you could be standing next to. Never make an enemy on your way up – you could meet them on the way down.
- CHANGE THE MOOD MUSIC.**
Improve your background music by bringing in fresh, practical ideas and energy. Better still delete those negative tracks playing inside your head.
- OFFER SOME BONUSES YOURSELF.**
Volunteer your time, skills and talents where they are needed most. Look for secondments, new projects and areas of expansion. Free up your manager's time by taking on some of their tasks.
- EXPLORE ALL THE SHELVES.**
Don't get loaded down with other people's expectations – search the shelves for what is really right for you.
- TRY SOME NEW SHOPS.**
Break out of your set routines and be adventurous. Try starting your job shopping somewhere different – eg. by focusing on work you think is interesting but have never really researched.
- WATCH OTHER SHOPPERS.**
Always keep an eye on what other people are shopping for. Learn from role models. Look out for people with similar interests you can work or partner with.
- DON'T OVERLOOK THE SMALLER STORES.**
You don't just have to shop with the crowd in the big stores – you'll find lots of job possibilities in smaller businesses.
- CHECK IT OUT AT THE TILL.**
Take a final look when you reach the till – have you really made the right choices? Always be ready to put things back if you're not truly committed.