





# Our rates – attraction

**We offer a range of online graduate recruitment services at competitive rates. We can also help you manage your recruitment and build tailor made campaigns to meet your requirements. Visit [graduatesyorkshire.co.uk](http://graduatesyorkshire.co.uk) or give our friendly team a call on 0114 222 0954 to discuss your needs.**

Product	Description	Price
<b>Enhanced Advert + Logo</b> 	Stand out and increase your brand awareness! Get maximum exposure by not only appearing at the top of job listings but raising your brand awareness too.	<b>£160</b>
<b>Enhanced Advert</b> 	Want to stand out from the crowd? Enhanced adverts appear at the top of job listings. On average, they receive 3 times the amount of traffic compared to standard adverts. They are also displayed on the homepage of our iphone app.	<b>£140</b>
<b>Standard Advert + Logo</b> 	Introduce your company brand to prospective applicants! Your company logo will appear in the job advert and job listings.	<b>£100</b>
<b>Standard Advert</b> 	Our low cost basic advert. Your job will remain on the site for up to 28 days in two sectors. All adverts will be sent out in our daily jobs-by-email.	<b>£80</b>
<b>Copy Writing</b>	Short for time? Just send us a job description and person spec and we'll create engaging content that will attract higher quality and more relevant applications.	<b>Advert + £30</b>
<b>Eshot</b>	Target over 36,000 graduates directly! Choose from specific industry sectors, degrees, universities and location. Short of time? Why not have your eshot copy written for only £50 extra?	<b>From £500</b>
<b>Campaign Microsite</b>	Your very own Graduate Recruitment pages on <a href="http://graduatesyorkshire.co.uk">graduatesyorkshire.co.uk</a> ! Your microsite could include 'a day in the life of' case studies, photos, current jobs and more. You'll also receive featured employer status on the website, iphone app and mobile site.	<b>£1,750</b>

### **Terms & Conditions of Business for Recruiters**

In these terms and conditions 'customer' means any person, company, or organisation which purchases any of our service offered by us.

These terms and conditions are supplementary to any other terms and conditions, terms of use, or privacy policy statements provided on the Graduates Yorkshire website. All such material printed and online, may be updated at any time and should be viewed regularly.

### **Posting a Job Advert**

Adverts purchased will remain live on the Graduates Yorkshire website for a maximum of 28 days. The customer sets the start and end date of their advert and the end date can be amended at any time by the customer (by either logging into their account or by contacting the Graduates Yorkshire office) so durations shorter than 28 days can be chosen. No refunds will be issued for unused portions of the 28-day maximum period. If a job advert needs to be extended beyond the closing date, taking the advert over the 28-day maximum, the customer will need to purchase an additional 28-day advert. Discounts are not offered on bulk buying, due to already low rates, but regular customers can contact the Graduates Yorkshire office to discuss purchasing a bulk advertising package.

### **Job Advert Content**

All job adverts must comply with employment legislation. Any job adverts deemed by Graduates Yorkshire to be contravening current legislation on the grounds of, for example (but not limited to), race, age, sex, gender, religion or disability will either be amended or removed from the website at Graduates Yorkshire's discretion.

Graduates Yorkshire is a site dedicated to graduate jobs only. Job adverts which Graduates Yorkshire deems inappropriate for the site, e.g. which are not considered to be of graduate calibre, will be removed from Graduates Yorkshire.

All jobs must be for a genuine, specific job and not be a generic advert for an organisation or products/services (unless by special prior agreement with Graduates Yorkshire). Adverts perceived as being generic or which are used to promote external products and services will be removed at Graduates Yorkshire's discretion.

Job adverts should not contain hyperlinks to any external site which contains material which is defamatory, offensive or obscene or of a menacing character or which may, in Graduates Yorkshire's opinion, cause annoyance or inconvenience or anxiety to any person including, with limitation, any racist, sexist, harassing, threatening, discriminatory, vulgar or abusive material, opinions or messages. Any such job advert will be removed by Graduates Yorkshire.

### **Employment Agencies/Businesses**

Employment agencies and employment businesses (as defined by the Employment Agencies Act 1973), should ensure that any job adverts they post on Graduates Yorkshire comply with the Act and Conduct of Employment Agencies and Employment Business Regulations 2004.

Employment agencies are required to specify the name of their client in their job adverts. Graduates Yorkshire reserves the right to remove agency adverts that do not comply with this requirement. Employment agencies should also note that candidates registered with Graduates Yorkshire may be given the option to exclude their CVs from CV Searches and CV Matches purchased by employment agencies.

### **Response to Job Adverts**

Graduates Yorkshire does not guarantee that the customer will receive any applications in response to a job advert. Nor does Graduates Yorkshire guarantee that any applications received will be suitable for the job being advertised. In both instances, Graduates Yorkshire will not issue a refund.

By posting a job advert on Graduates Yorkshire, the customer agrees to treat all applicants fairly and professionally, and agrees to carry out subsequent recruitment and selection procedures in accordance with current employment legislation. Graduates Yorkshire will not be liable for any breach of legislation or of these terms and conditions by customers.

### **CV Searching & Matching**

Customers purchasing a 'CV Search' are entitled to a maximum of 50 CV views within the normal 28-day vacancy listed period (whichever is reached sooner). A 'CV view' is counted when a CV title is selected and viewed from the search results.

Customers must only use CV/candidate information obtained from our database for the purpose of contacting them (either directly or through Graduates Yorkshire) in relation to a specific job vacancy and for purposes connected to recruitment for that position. Such information must not be used for purposes not related to recruitment and, should such activity be notified to us, Graduates Yorkshire retains the right to suspend the customer's account.

Customers must not supply, sell or license material from the CV database to any other person or organisation, (including another member of your group of companies). Customers must not download the database through any automated process. Customers must, at all times, comply with the Data Protection Act 1998 and all subsequent legislation and regulations in relation to any CV/candidate information obtained from our database. Breach of these conditions will result in the suspension of the customer's account.

Graduates Yorkshire does not guarantee that by purchasing a CV search or match, the customer will find/be provided with suitable applicants. In such instances, refunds will not be issued. However, the customer may contact Graduates Yorkshire to discuss individual cases. CV Matching is not an introduction fee, it is a time saving device – and as such there are no guarantees.

By obtaining/receiving CV/candidate information from Graduates Yorkshire, the customer agrees to treat all applicants fairly and professionally, and agrees to carry out subsequent recruitment and selection procedures in accordance with current employment legislation. Graduates Yorkshire will not be liable for any breach of legislation or of these terms and conditions by customers.

### **Your Account & Password**

Your account and password are for the sole use of the person to whom they are issued. If Graduates Yorkshire believes that an account or password is being used by an unauthorised person or that the user is breaching these terms and conditions, the customer's account will be suspended.

### **Payment**

All prices exclude VAT. Payment by card is via SagePay, an independent Payment Service Provider. Regular customers, or customers purchasing bespoke packages, can apply for a credit account. For credit account customers, we understand and will exercise our statutory right to claim interest and compensation for debt recovery costs under the late payment legislation if we are not paid according to agreed credit terms.