

Our rates – Banner Advertising

Would you like the opportunity to advertise your product to over 70,000 graduates each month?

Graduates Yorkshire is the number 1 site for graduate jobs in Yorkshire. We receive a high level of traffic, from both existing graduates as well as unique visitors, to our site. It's the ideal place to promote your brand to the graduate population.

You can choose from either a skyscraper or a leaderboard banner advert - these can be placed anywhere on the Graduates Yorkshire site.




**Advertise your product here
to over 36,000 graduates**

Why advertise with us?

**Over
70,000
people
saw
this
advert
last
month**

- ➔ Over **70,000** visitors per month
- ➔ 53,000 of these visits **absolute unique users**
- ➔ Over **500,000 hits**
- ➔ Over **36,000 graduates** registered with us
- ➔ **Best Regional Job Board** at The National Online Recruitment Awards 2010
- ➔ Advertise to ABC1 consumers
- ➔ Target a particular demographic
- ➔ Prices start **from just £350** for a 1 month period

Our rates – Banner Advertising

Product	Price
<p>Homepage Leaderboard Banner 468 x 60px</p> 	<p>from £650 + VAT per month</p>
<p>Specific page Leaderboard Banner 468 x 60px</p> 	<p>from £400 + VAT per month</p>
<p>Specific page Skyscraper Banner 120 x 600px</p> 	<p>from £350 + VAT per month</p>

Our rates – Newsletter Advertising

You can also choose to sponsor our newsletters which are distributed to a range of stakeholders in the region:



The screenshot shows a newsletter header for 'Graduates Yorkshire'. It features the organization's logo, the word 'Newsletter' in large blue font, and the title 'July Informer'. A 'MORRISONS' logo is visible in the top right corner. Below the title, there is a paragraph of introductory text and a list of links. At the bottom of the header, there is a red 'Interns' banner and an 'arco' logo.

Product	Description
Graduate Newsletter	Direct to the inbox of more than 36,000 graduates every month. The newsletter is a mix of information, competitions and useful tips.
Employer Newsletter	Direct to the inbox of over 6,000 decision makers from organisations across Yorkshire. This newsletter is a mix of information, industry trends and HR advice.
Careers Service Newsletter	Direct to the inbox of University Careers Staff in Yorkshire. This is a combination of information, industry trends and business updates.

Prices start from £150 per newsletter and can include advertorial.

If you'd like to take advantage of a great ROI on your campaign, please contact:

John Cusworth **T** 0114 2220957 **M** 07950 637087

E john.cusworth@graduatesyorkshire.co.uk